

AUG4/16 11.20
*** KPLC-TV ***

ALL INVOICES ARE TO BE SENT TO:
25 WHITLOCK PLACE, SW
SUITE 201
MARIETTA, GA 30064

PROGRAM : TODAY SHW3-NBC
CON COM1: TODAY SHW3-NBC

Faya 10.31-11.06

REP HEADLINE# 8341324
 *** ORIGINAL REV#0 ***

REP: TEL# 703-528-9969 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG4/16 11.20
 *** KPLC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1035P-1135P PROGRAM : TONIGHT SHOW -FALLON CON COM1: TONIGHT SHOW -FALLON	30		\$110.00	10/31	11/4	5		M-F	5
4			1130A-1200N PROGRAM : KPLC MIDDAY NEWS CON COM1: KPLC MIDDAY NEWS	30		\$35.00	10/31	11/4	3		M-F	3
5			1135P-1235A PROGRAM : LATE NIGHT SETH MEYERS CON COM1: LATE NIGHT SETH MEYERS	30		\$10.00	10/31	11/4	5		M-F	5
6			1230P-130P PROGRAM : DAYS OF OUR LIVES CON COM1: DAYS OF OUR LIVES	30		\$100.00	10/31	11/4	5		M-F	5
7			1200N-1230P PROGRAM : LIVE @ NOON CON COM1: LIVE @ NOON	30		\$115.00	10/31	11/4	5		M-F	5
8			130P-230P PROGRAM : HARRY CON COM1: HARRY	30		\$40.00	10/31	11/4	5		M-F	5
9			230P-300P PROGRAM : INSIDE EDITION CON COM1: INSIDE EDITION	30		\$35.00	10/31	11/4	5		M-F	5
10			300P-400P PROGRAM : ELLEN CON COM1: ELLEN	30		\$50.00	10/31	11/4	5		M-F	5
11			400P-430P PROGRAM : 4P NEWS CON COM1: 4P NEWS	30		\$150.00	10/31	11/4	5		M-F	5

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			430P-500P PROGRAM : RIGHT THIS MINUTE CON COM1: RIGHT THIS MINUTE	30		\$50.00	10/31	11/4	5		M-F	5
13			500A-530A PROGRAM : 7NWS ER SUNRISE CON COM1: 7NWS ER SUNRISE	30		\$85.00	10/31	11/4	5		M-F	5
14			500P-530P PROGRAM : 7 NWS LIVE-5 CON COM1: 7 NWS LIVE-5	30		\$250.00	10/31	11/4	5		M-F	5
15			530A-700A PROGRAM : 7 NEWS AT SUNRISE CON COM1: 7 NEWS AT SUNRISE	30		\$215.00	10/31	11/4	10		M-F	10
16			600P-630P PROGRAM : 7 NWS 6P CON COM1: 7 NWS 6P	30		\$405.00	10/31	11/4	5		M-F	5
17			630P-700P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	30		\$305.00	10/31	11/4	5		M-F	5
18			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$140.00	10/31	11/4	8		M-F	8
19			900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$65.00	10/31	11/4	5		M-F	5
20			700P-900P PROGRAM : THE VOICE CON COM1: THE VOICE	30		\$550.00	10/31	10/31	1		MON	1

AUG4/16 11.20
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			900P-1000P PROGRAM : TIMELESS CON COM1: TIMELESS	30		\$500.00	10/31	10/31	1		MON	1
22			1000P-1035P PROGRAM : 7 NWS SA L CON COM1: 7 NWS SA L	30		\$280.00	11/5	11/5	1		SAT	1
23			1035P-1200M PROGRAM : SATURDAY NIGHT LIVE CON COM1: SATURDAY NIGHT LIVE	30		\$70.00	11/5	11/5	1		SAT	1
24			1200M-100A PROGRAM : BLUE BLOODS CON COM1: BLUE BLOODS	30		\$10.00	11/5	11/5	1		SAT	1
25			600A-630A PROGRAM : ON THE MONEY CON COM1: ON THE MONEY	30		\$10.00	11/5	11/5	1		SAT	1
26			600P-630P PROGRAM : 7 NWS SA E CON COM1: 7 NWS SA E	30		\$135.00	11/5	11/5	1		SAT	1
27			700A-900A PROGRAM : SATURDAY TODAY CON COM1: SATURDAY TODAY	30		\$55.00	11/5	11/5	2		SAT	2
28			1000P-1030P PROGRAM : 7 NWS SU L CON COM1: 7 NWS SU L	30		\$390.00	11/6	11/6	1		SUN	1
29			1100P-1200M PROGRAM : BLUE BLOODS CON COM1: BLUE BLOODS	30		\$30.00	11/6	11/6	1		SUN	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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39			800P-900P	30		\$450.00	11/2	11/2	1		WED	1
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PROGRAM : LAW & ORDER: SVU
 CON COM1: LAW & ORDER: SVU

40			900P-1000P	30		\$500.00	11/2	11/2	1		WED	1
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PROGRAM : CHICAGO P.D.
 CON COM1: CHICAGO P.D.

NOV/16			20430.00									
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CONTRACT TOTAL 20430.00
 TOTAL SPOTS 124

MARKET TOTALS \$28,774 KPLC 71% KVHP 29% CABL 0% NVHP 0%

ACCURATE SHARES

SVC- NONE
 DEMOS- RA35+*

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KPLC - TV Lake Charles, LA

Date:

08/03/2016

I, Amy Mills,

being/on behalf of: Fayard, Caroline, a legally

qualified candidate of the Democratic political

party for the office of: US Senate

in the General

election to be held on: 11/08/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

SEE ATTACHED

Date of First Broadcast: 10/31/2016

Date of Last Broadcast: 11/06/2016

Total Charges: \$*****17,365.50 NET



I represent that the payment for the above described broadcast time has been furnished by:

Caroline Fayard for US Senate

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ravi Sangisetty, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

08/03/2016

Date

Amy W. Mills

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Stephanie Gill

Signature

Stephanie Gill

Printed Name

National Sales Coord

Title



CONTRACT

KPLC-TV Lake Charles
Send all correspondence to:
320 Division Street
Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

And:

Canal Partners Media
1027 33rd Street NW, Suite 140
Washington, DC 20007

Contract / Revision POL1324 /		Alt Order # 08341324
Product FAYARD FOR SENATE		
Contract Dates 10/31/16 - 11/06/16		Estimate # 4418
Advertiser POL/Fayard, Caroline/US Senate		Original Date / Revision 09/12/16 / 09/13/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KPLC	Account Executive Frank LeBlanc	Sales Office HRP-Washingto
Special Handling		
Demographic Households		
Agy Code TV13041	Advertiser Code 724	Product 1/2 834
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KPLC	10/31/16	11/04/16	7News Nightcast	10:00 PM-10:35 PM		:30				NM	5	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				5	\$405.00				
2	KPLC	10/31/16	11/04/16	Today Show III	10:00 AM-11:00 AM		:30				NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				5	\$40.00				
3	KPLC	10/31/16	11/04/16	Tonight Show	10:35 PM-11:35 PM		:30				NM	5	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				5	\$110.00				
4	KPLC	10/31/16	11/04/16	KPLC MIDDAY	11:30 AM-12:00 PM		:30				NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				3	\$35.00				
5	KPLC	10/31/16	11/04/16	NET Late Night	11:35 PM-12:35 AM		:30				NM	5	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				5	\$10.00				
6	KPLC	10/31/16	11/04/16	Days of Our Lives	12:30 PM-1:30 PM		:30				NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				5	\$100.00				
7	KPLC	10/31/16	11/04/16	7News at Noon	12:00 PM-12:30 PM		:30				NM	5	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				5	\$115.00				
8	KPLC	10/31/16	11/04/16	RI M-F 130-2p	1:30 PM-2:30 PM		:30				NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				5	\$40.00				
9	KPLC	10/31/16	11/04/16	M-F 2-3p	2-3p		:30				NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				5	\$35.00				
10	KPLC	10/31/16	11/04/16	SYN M-F 3-4p	3:00 PM-4:00 PM		:30				NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				5	\$50.00				

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Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
POL1324 /	08341324

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/31/16 - 11/06/16	FAYARD FOR SENATE	4418

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Fayard, Caroline/US	09/12/16 / 09/13/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
11	KPLC	10/31/16	11/04/16	LOC M-F 4-430P	4:00 PM-4:30 PM		:30				NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				5	\$150.00				
12	KPLC	10/31/16	11/04/16	SYN M-F 430-5P	4:30 PM-5:00 PM		:30				NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				5	\$35.00				
13	KPLC	10/31/16	11/04/16	7News Early Sunrise	5:00 AM-5:30 AM		:30				NM	5	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				5	\$85.00				
14	KPLC	10/31/16	11/04/16	Live at Five	5:00 PM-5:30 PM		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				5	\$250.00				
15	KPLC	10/31/16	11/04/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	10	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				10	\$165.00				
16	KPLC	10/31/16	11/04/16	7News at Six	6:00 PM-6:30 PM		:30				NM	5	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				5	\$405.00				
17	KPLC	10/31/16	11/04/16	Entertainment Tonight	6:30 PM-7:00 PM		:30				NM	5	\$1,525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				5	\$305.00				
18	KPLC	10/31/16	11/04/16	NBC Today Show	7:00 AM-9:00 AM		:30				NM	8	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				8	\$140.00				
19	KPLC	10/31/16	11/04/16	Today Show II	9:00 AM-10:00 AM		:30				NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				5	\$65.00				
20	KPLC	10/31/16	10/31/16	Monday Prime Other	7:00 PM-9:00 PM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$550.00				
21	KPLC	10/31/16	10/31/16	Monday Hour 3	9:00 PM-10:00 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$500.00				
22	KPLC	11/05/16	11/05/16	7News Nightcast Saturday	10:00 PM-10:35 PM		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1-				1	\$280.00				
23	KPLC	11/05/16	11/05/16	Saturday Night Live	10:35 PM-12:00 XM		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1-				1	\$70.00				
24	KPLC	11/05/16	11/05/16	SYN Sa 12-1x	12:00 XM-1:00 XM		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1-				1	\$10.00				
25	KPLC	11/05/16	11/05/16	What Went Down	6:00 AM-6:30 AM		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1-				1	\$10.00				
26	KPLC	11/05/16	11/05/16	7News @ Six Saturday	6:00 PM-6:30 PM		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1-				1	\$135.00				

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KPLC-TV Lake Charles
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Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
POL1324 /	08341324

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/31/16 - 11/06/16	FAYARD FOR SENATE	4418

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Fayard, Caroline/US	09/12/16 / 09/13/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
27	KPLC	11/05/16	11/05/16	NBC Saturday Today Show	7:00 AM-9:00 AM		:30				NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----2-				2	\$55.00				
28	KPLC	11/06/16	11/06/16	Late News Following NFL	10:00 PM-10:30 PM		:30				NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1				1	\$390.00				
29	KPLC	11/06/16	11/06/16	Bones	11:00 PM-12:00 AM		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1				1	\$30.00				
30	KPLC	11/06/16	11/06/16	Entertainment Tonight	12:00 AM-1:00 AM		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1				1	\$10.00				
31	KPLC	11/06/16	11/06/16	Live @ Five Sunday	5:00 PM-5:30 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1				1	\$200.00				
32	KPLC	11/06/16	11/06/16	NBC Sunday Today Show	7:00 AM-8:00 AM		:30				NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----2				2	\$55.00				
33	KPLC	11/06/16	11/06/16	NBC Meet The Press	8:00 AM-9:00 AM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1				1	\$75.00				
34	KPLC	11/03/16	11/03/16	Thursday Hour 2	8:00 PM-9:00 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---1---				1	\$500.00				
35	KPLC	11/03/16	11/03/16	Thursday Hour 3	9:00 PM-10:00 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---1---				1	\$500.00				
36	KPLC	11/01/16	11/01/16	Tuesday Prime Other	7:00 PM-9:00 PM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-1-----				1	\$550.00				
37	KPLC	11/01/16	11/01/16	Tuesday Hour 3	9:00 PM-10:00 PM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-1-----				1	\$550.00				
38	KPLC	11/02/16	11/02/16	Wednesday Hour 1	7:00 PM-8:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--1----				1	\$450.00				
39	KPLC	11/02/16	11/02/16	Wednesday Hour 2	8:00 PM-9:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--1----				1	\$450.00				
40	KPLC	11/02/16	11/02/16	Wednesday Hour 3	9:00 PM-10:00 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--1----				1	\$500.00				
Totals								0.00				124	\$19,855.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



KPLC-TV Lake Charles
Send all correspondence to:
320 Division Street
Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

Contract / Revision	Alt Order #
POL1324 /	08341324

Contract Dates	Product	Estimate #
10/31/16 - 11/06/16	FAYARD FOR SENATE	4418

Advertiser	Original Date / Revision
POL/Fayard, Caroline/US	09/12/16 / 09/13/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/06/16	124	\$19,855.00	(\$2,978.25)	\$16,876.75
Totals	124	\$19,855.00	(\$2,978.25)	\$16,876.75

Signature: _____ **Date:** _____

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